

this is hard to replicate. Our hybrid model of AI chat & human support is unique.

Compared to others in this space, the chat allows for free text input which makes the conversation empathetic and allows for a richer user experience. Wysa's 80+ NLP models, built on 100m chats, make its 'listening' ability world-class.

The AI meets best-in-class Clinical Safety certifications, uses non-generative models that can be audited for safety. This makes it suitable for healthcare. Also, we are one of only two providers in this space who have published efficacy, with more studies in the works.

All these combined together allow voice integration with Google Assistant, Siri and Amazon Alexa in a rich, low-risk, clinically assured manner. The ability to go beyond text messaging into voice opens up access to markets like rural, senior care and special needs support.

The hybrid approach, with an intelligent, AI-based triaging and serving the less severe cases, and the real therapist serving the more severe cases allows for cost-efficient, highly-scalable, quality support. This flexibility allows insurers & providers integrate Wysa into their ecosystem, and create customised pathways that offer a suite of services to users on demand.